

Press Release

Sunridge Nurseries Inc. Purchases Caldwell Nurseries Inc.

NAPA, Calif., November 24, 2004 * Sunridge Nurseries Inc. based in Bakersfield announced today its purchase of Caldwell Nurseries Inc. of Napa. Sunridge, the leader in the grapevine nursery industry for the last thirty years, will take over John Caldwell's business. The acquisition will include all inventory, existing contracts, vineyard leases, and equipment. As part of the purchase, Sunridge will also acquire Caldwell's ENTAV license agreements.

Both Caldwell and Sunridge were the pioneers of the United States ENTAV clonal introduction program that began in the mid-1990s. Sunridge and Caldwell are the only two licensed nurseries in the United States to have the right to plant and maintain vineyards of the ENTAV-INRA clones brought directly from the ENTAV repositories in Domaine de l'Espiguette, France. The purchase brings together all the mother blocks of the ENTAV-INRA trademarked clones under one management. The remaining licensees besides Sunridge that have the right to propagate and sell the ENTAV-INRA clones are California Grapevine Nursery and Herrick Grapevines both of St. Helena. "We are thrilled to acquire John's business and continue along with our fellow licensees, the strong commitment to the ENTAV program that John Caldwell has exhibited during the past years. Along with our other licensees, the ENTAV clonal program will continue to provide the highest quality plant material for the industry" said Craig Stoller, CEO of Sunridge.

John Caldwell's departure from the nursery business will allow him to focus on his winery and vineyards. "Caldwell Winery has expanded so much that devoting all my time to this endeavor just makes a lot of sense right now. We are now dedicated to making fine wine under our labels *Caldwell Proprietary Red* and *Rocket Science*. For making superior wines, the ENTAV clones are the way to go." Caldwell, author of *A Concise Guide to Wine Grape Clones for Professionals*, will still continue to consult on the best selections for vineyards.

Sunridge Nurseries plans to continue bringing over from the ENTAV repositories the most important clones for the United States viticulture industry. The program has introduced since its inception over one hundred different scions and rootstocks. Currently there will be twenty-nine new clones available for sale this coming season. "Knowing the true origin of a vineyard's plants can make all the difference. This is why planting with ENTAV clones is so important" explains Glen Stoller, owner of Sunridge Nurseries who had the vision to promote and advance this program.

Sunridge took over all of Caldwell Nurseries operations starting November 24th, 2005 and it will remain a separate subsidiary of the corporation. For further information, please contact Craig Stoller, CEO, or Brian Crettol,
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